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Parents and guardians of students in eighth through 12th grades can register for a free email service offered by Iowa Student Loan®.

SP³ — Student Planning Pointers for *Parents*®, is a resource that supports school counselors' efforts in helping students plan their postsecondary options, whether that includes earning a certificate or a college degree, beginning an apprenticeship, or starting a career immediately after graduation.

As parents and educators are navigating virtual and hybrid learning environments, additional resources with a clear and concise format are needed now more than ever. Many students need assistance making a plan for life after high school, even when there is no health crisis impacting such important decisions. Most parents and guardians want to help their children but aren't sure what should be done and when. SP³ can provide the direction and information to help determine the path forward.

Parents and guardians who register receive twice-monthly emails containing timely and grade-specific information. The emails provide tips, tools and resources for them to have meaningful discussions with their students about their postsecondary options.

We're hearing good things from registered parents, including Chad Klein of Newton.

"Becoming a participant in the SP3 email service has proven to be a very timely and valuable decision for my family. The articles are tailored specifically to the age of my student, helping us navigate the planning process for how we will pay for him to attend college. The topics range from how to save for college and the availability of student loans, to what my student should be doing now as a high school freshman to prepare for college. The articles have sparked great conversations around the kitchen table and will help us to be prepared to send our son off to college in four years."

Parents and guardians who register and utilize the information and resources within the articles are entered into quarterly drawings for contributions to a 529 college savings account. Forty winners are randomly selected every quarter with each winner receiving a \$250 deposit toward their savings plan of choice.

Promotional Items Provided

You may display the enclosed fliers in prominent locations to encourage participation. A display easel and additional fliers can be requested at no charge by emailing sp3@studentloan.org.

In addition, a variety of prewritten announcements and a new video (www.iowastudentloan.org/SP3video) are available to you online at www.iowaStudentLoan.org/Educator. Simply choose what you need to promote the service to parents and guardians via social media, newsletters, school announcements and other means.

Questions

If you have questions, please email Shelly Brimeyer at sp3@studentloan.org for more information.